

THE PARETO PRINCIPLE

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We can optimize the Pareto Principle if we look to see where it applies in our life and in our work. We can analyze our life and our work and look for the macro trends by asking:

Do the same 20% of our customers create 80% of our problems?

Do we wear 20% of our clothes 80% of the time?

Do 80% of our sales come from 20% of our customers?

Do I spend 80% of my time trying to solve the same 20% of my problems?

Do 20% of my friends take up 80% of my time?

